

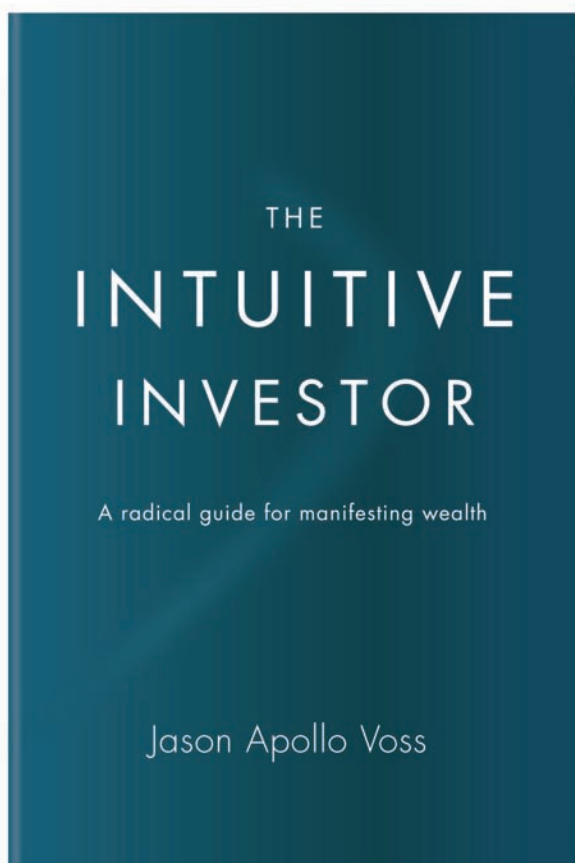
# The Intuitive Investor

A radical guide for manifesting wealth

by Jason Apollo Voss

In this powerful book, Jason Voss expresses his genius by guiding you to utilize all these elements in your approach to investing. *The Intuitive Investor* combines rigorous, analytical discipline and good old common sense with his uncommon intuitive gifts. The best investment you can make today is to buy this book!

-**Michael J. Gelb**, Author *How to Think Like Leonardo da Vinci and Innovate Like Edison*



In *The Intuitive Investor*, Jason Apollo Voss invites the reader to join him in a truly revolutionary approach to the world of market analysis and investment. Jason's secrets to success are being shared for the first time in this eye-opening new book which disputes the age-old but unfounded contention that the intuitive principles found in philosophy, psychology, religion, and science should be treated as separate disciplines from the math and statistical research that go into modern economic research.

Much has been said of the 'science' of market analysis but little is known of the 'art'. Jason's keen insights on this side of the equation are what distinguish him from the other experts and have been the keys to his success. These insights also provided him with a huge accumulation of wealth, facilitating his early retirement at the age of 35.

*The Intuitive Investor* uses the left vs. right brain structure as a starting point and an overarching metaphor for its fundamental principles as it discusses such dichotomies as art & science, intuition & analysis. Throughout, Mr. Voss recommends balance and this book helps show the way. The issue is not that the analytic left-brain approach is 'wrong', it is simply that it does not provide ALL of the answers. As he states, "Rejection of paradoxes and emphasis on absolute answers is a sure sign of being too left-brain centric and results in poor decision-making". This book is a fresh and completely new look at its subject.

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Before retiring at age 35, **Jason Apollo Voss** was co-Portfolio Manager of the Davis Appreciation and Income Fund (DAIF), one of the nation's largest money management firms and among the largest shareholders for several familiar brands. During his tenure he bested the NASDAQ, S&P 500 and DJIA by staggering percentages. Lipper Analytical Services named the Davis Appreciation and Income Fund a "Lipper Leader" and it was ranked # 1 in its investment category. The fund was also a regular Morningstar "Analyst Pick."